TIME: 4:59
DATE: Monday
SPONSOR: BLUE BIRD SPORT SHOP
SOLICITOR: NG

AS YOU ALL KNOW, EASTER IS JUST AROUND THE CORNER, SO NOW IS THE TIME TO GET YOUR NEW SUITS. WHERE IS THE PLACE TO GET THEM? WHY, AT THE BLUE BIRD SPORT SHOP ON GREEN STREEN, ~~OF COURSE~~. BLUE BIRD HAS A WIDE ASSORTMENT OF BEAUTIFUL FLANNEL SUITS AS WELL AS MANY IMPORTED ENGLISH AND DOMESTIC TWEEDS. BESIDES THE TWEEDS, THESE SUITS ALSO COME IN THE SOLID COLORS OF RED, NAVY, OXFORD NAVY, AQUA, AND OXFORD GRAY. THE PRICE IS A REAL BARGAIN, [redacted], STARTING AT $49.95. IF YOU ALREADY HAVE YOUR NEW SUIT, STOP IN AT THE BLUE BIRD AND SEE THEIR LARGE VARIETY OF WOOL SKIRTS. THERE ARE TWEEDS AND SHARKSKINS WHICH ARE REALLY LOVELY. TO GO WITH THESE SKIRTS, WHAT ELSE BUT ONE OF THE BLUE BIRD'S SPECIAL CASHMERES WHICH COME IN ALL COLORS. SO, AS THE BLUE BIRD SAYS, WHEREVER YOU GO, GO WELL DRESSED - GET YOUR CLOTHES AT THE BLUE BIRD SPORT SHOP ON GREEN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS NOW 5: 00 PM.

ANNOUNCER'S SIGN.
3/15/54 Holly Barlone